

## Payment Method

I would like to pay by  **Direct Debit**  **Credit/Debit Card**  **Cheque**  
please tick payable to the Horniman Museum and Gardens

### By Direct Debit I would like to support the Horniman and:

- Make an annual payment of £240 or  make a monthly payment of £20  
 Make an annual payment of £500 or  make a quarterly payment of £125  
 Make an annual payment of £1,500 or  make a quarterly payment of £375  
 Make an annual payment of £5,000 or  make a quarterly payment of £1,250



**Instruction to your bank or building society to pay by Direct Debit**



Please fill in the whole form and send it to the Horniman Public Museum and Public Park Trust, 100 London Road, Forest Hill, London SE23 3PQ.

#### Service user number

2 7 2 5 9 6

#### Reference

#### Instruction to your bank or building society

Please pay the Horniman Public Museum and Public Park Trust Direct Debits from the account detailed in this Instruction subject to the safeguards assured by Direct Debit Guarantee. I understand that this Instruction may remain with the Horniman Public Museum and Public Park Trust and, if so, details will be passed electronically to my bank/building society.

Signature(s)

Date

#### Name and full postal address of your bank or building society

To: The Manager Bank/building society

Address

Postcode

#### Name(s) of account holder(s)

#### Bank/building society account number

#### Branch sort code

Banks and building societies may not accept Direct Debit instructions for some types of account

DD18

### By Credit/Debit Card

Name of card holder

Card number

Valid from

Expiry date

Issue no

Security code

last 3 digits on reverse of card



**HORNIMAN**  
MUSEUM  
& GARDENS



# Support us

## How to join Horniman Benefactors

To join or renew as a Benefactor, please complete this form and return it to:

Horniman Benefactors  
Horniman Museum and Gardens  
100 London Road, Forest Hill  
London SE23 3PQ

**E:** benefactors@horniman.ac.uk

**T:** 020 8291 8696

[horniman.ac.uk/benefactors](http://horniman.ac.uk/benefactors)

Horniman Public Museum and Public Park Trust. Core-funded by the Department for Digital, Culture, Media and Sport. Company registration no. 02456393. Registered office 100 London Road, Forest Hill, London SE23 3PQ. Registered charity in England and Wales no. 802725.



Supported using public funding by  
**ARTS COUNCIL**  
ENGLAND

# Horniman Benefactors

## Horniman Benefactors

Museums make a difference to people's lives – they are places where everyone can feel welcome, where they can learn, be amazed and have fun. Generations of families from London and beyond have grown up with the Horniman Museum and Gardens as a constant delight, inspiration and resource for life-long learning.

As the only museum in London where nature and culture can be seen side by side, the Horniman has a unique opportunity to actively engage with interconnected global issues such as climate change and migration and to promote values of tolerance and empathy within our community.

We're delighted that more and more people are visiting the Horniman each year, inspired by this mission. But museums are facing challenging times with public funding being ever more squeezed. This is why we are asking for your help.

The Horniman is a registered charity and needs to find an additional £2 million to fund its running costs every year from generous supporters like you. As well as enabling us to care for our collections and gardens, this money helps us put on exciting exhibitions and events throughout the year and funds our work with some of south London's most disadvantaged schoolchildren and marginalised groups.

If you visit and value the work of the Horniman and have the ability to give from £20 per month, please become a Benefactor.

By choosing us as one of your annual charities to support you will help protect the Horniman's existence at the heart of our community for generations to come. In return you'll get the chance to see first-hand the difference your donations make, be the first to hear about exciting new projects, and you will receive a range of special invitations and opportunities to become involved.

Horniman Benefactors make a difference to people's lives – we hope you'll join us.



**Dr Nick Merriman**  
Chief Executive  
Horniman Museum and Gardens



## Join Us

Your gift of **£240** could pay for us to acquire a new object into our handling collection, at the heart of our learning programme

**£500** could fund specialist conservation cleaning of our beloved Walrus

**£1,500** could fund the planting and care of a new tree in our gardens

**£5,000** could fund the special early morning quiet openings and music workshops we run for families with disabled and neuro-diverse children

### Benefactors – £240 a year / £20 per month

- Exclusive Benefactor card which gives you free, unlimited access to the Aquarium, Butterfly House and exhibitions for two adults and three children
- Invitations to Exhibition Private Views and behind the scenes events throughout the year and access to all Member events\*
- Regular Benefactor newsletter and mailing of the 'What's On' guide – sharing all the exhibitions, events and displays coming up at the Horniman
- Acknowledgement of your support in the Annual Report and on the Donor Board and website
- Copy of our Annual Impact Review to learn about the charitable work your donation supports
- 10% discount in our Gift Shop

### Bronze Benefactors - £500 per year / £125 per quarter

All of the above benefits PLUS invitations to special Benefactor receptions and tours with our senior staff and curators.

### Silver Benefactors - £1,500 per year / £375 per quarter

All of the above benefits PLUS festive drinks with the Chief Executive, specialist curators and senior staff, free access to all Member's events and the opportunity to allocate your donation to a specific area of the Horniman's work.

### Gold Benefactors - £5,000 per year / £1,250 per quarter.

All of the above PLUS the opportunity for one private tour each year led by a curator with up to 10 guests; and an annual lunch with the Chief Executive to discuss news and plans for the future.

\*Small charges apply for Member's events for Benefactor and Bronze levels

## Horniman Benefactors Application Form

**I would like to support the Horniman Museum and Gardens with the following donation:**

<small>please tick</small>	Level	Payment	The following split of donation and benefit subscription follows HMRC guidance.
<input type="checkbox"/>	Benefactor	£240+	The £240 suggested donation includes a subscription of £100 and a voluntary donation of £140
<input type="checkbox"/>	Bronze	£500+	The £500 suggested donation includes a subscription of £125 and a voluntary donation of £375
<input type="checkbox"/>	Silver	£1,500+	The £1,500 suggested donation includes a subscription of £150 and a voluntary donation of £1,350
<input type="checkbox"/>	Gold	£5,000+	The £5,000 is entirely a voluntary donation <small>The subscription element is available for purchase separately to the donation.</small>

**Your details** Please print in block capitals

Title	First name
Last name	
Name of spouse/partner	
Address	
Postcode	
Email	
Telephone/mobile no.	
I/We would like to be acknowledged by the Horniman Museum and Gardens as:	
<small>please tick</small>	<input type="checkbox"/> Name(s) <input type="checkbox"/> Anonymous

### Gift Aid

**Help us to claim gift aid on the donation element of your gift at no extra cost to you.**

*giftaid it*

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities and Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for the current tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Please notify us if you want to cancel this declaration; change your name or home address or no longer pay sufficient tax on your income and/or capital gains.

Signature (s):	Date:
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### General Data Protection Regulation

As part of our service of fulfilling your Benefactor membership we will hold your details on our database. All personal data is managed in accordance with GDPR. It will not be passed to any third parties. Full details of our privacy policy are available on our website.

- Please tick this box if you would like to be kept informed about other events, fundraising and activities at the Horniman Museum and Gardens not related to your Benefactor membership. You can unsubscribe at any time by contacting us.

