

For immediate release
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Niwaki to sponsor two Plant Fairs at the Horniman Museum and Gardens

UK-based Japanese lifestyle brand Niwaki will sponsor two Plant Fairs this year at the Horniman Museum and Gardens in south London.

Niwaki's support means the Horniman can offer two events in 2026 – in April and September – better timed to suit gardeners' needs, rather than the single event held in previous summers.

The Horniman Plant Fairs, in partnership with Plant Fairs Roadshow, will see a host of small and independent nurseries sharing specialist advice and offering for sale a spectrum of plants, in the Horniman's award-winning Gardens in Forest Hill. Niwaki will also have a stall at each Horniman Plant Fair, to showcase and sell their products.

As well as sponsoring the Plant Fairs, Niwaki will also feature in the Horniman's shop, which will offer a small range of Niwaki gardening products for the first time.

Head of Horticulture Errol Fernandes says: 'This is the perfect partnership for the Gardens team and the Horniman. We're so excited to be working with Niwaki and, with their support, to offer not one but two wonderful Plant Fairs this year.'

The partnership builds on a previous working visit by the Niwaki team to the Horniman Gardens in 2025. They joined Horniman gardeners and volunteers to help with the annual seasonal cutback of the Grasslands Garden – the resulting material was tied into elegant habitat bundles, merging sustainable practice and contemporary craft to support biodiversity within the garden.

Jake Hobson, Founder of Niwaki, says: 'Niwaki is proud to be sponsoring our friends at the Horniman Museum and Gardens, and we're excited to introduce visitors to our range of Japanese classics at this year's Plant Fairs. We'll be bringing plenty of carbon-steel tools and durable canvas gear – plus some exciting new arrivals – so urban gardeners can find everything they need to dig, grow, and weed in style. Our team will also be on hand with

expert tips and recommendations, alongside live cleaning and sharpening demonstrations, showing how to keep tools in top condition.'

The Horniman Plant Fairs are on Saturday 4 April and Saturday 5 September, 11am to 4pm. Tickets: Adult £12, Child £3. Advance booking required. Book online at horniman.ac.uk/plantfair.

Ends

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Image: Niwaki team members join the Horniman Gardens team on a working visit in 2025, credit Horniman Museum and Gardens.

Notes to Editors:

- **Niwaki:** Founded by Japanese cloud pruning expert Jake Hobson and his wife Keiko, **Niwaki** brings the best of Japanese design to gardeners, craftspeople, chefs and homemakers from Kyoto to London, Tokyo to Los Angeles, and beyond. Niwaki's diverse range of Japanese tools, knives and other gear is united by practicality, durability and style. Our focus on refined utility delivers products that help you complete – and enjoy – the task at hand.
- The **Horniman Museum and Gardens** opened in 1901 as a gift to the people in perpetuity from tea trader and philanthropist Frederick John Horniman, to 'bring the world to Forest Hill'. Today the Horniman has a collection of 350,000 objects, specimens and artefacts from around the world. Its galleries include a World Gallery of anthropology, music, an acclaimed aquarium, The Studio – a flexible arts and exhibition space, and a natural history gallery (closed until early 2027 for redevelopment as part of [Nature + Love](#)). Indoor exhibits link to the award-winning display gardens – from medicinal and dye gardens to an interactive sound garden, Butterfly House and an animal walk – set among 16 acres of beautiful, green space offering spectacular views across London. horniman.ac.uk
- The Natural History Gallery closed for redevelopment from Monday 4 March 2024 as part of our [Nature + Love](#) project. The gallery will reopen in early 2027.
- The **Horniman Museum and Gardens** was [Art Fund Museum of the Year 2022](#), the world's largest museum prize.
- The **Horniman Museum and Gardens** relies on income from ticket sales, memberships, the shop and the Café to help care for the Gardens, animals and Aquarium residents, to run events and to look after the collections. The support of our visitors and donors is hugely appreciated. horniman.ac.uk/support-us
- The **Horniman Museum and Gardens** is core-funded by the Department for Culture, Media and Sport (DCMS) and since 1990 has been governed by an independent charitable trust, registered charity no. 802725.
- On 29 July 2019 the **Horniman Museum and Gardens** declared an **ecological and climate emergency**, pledging to place carbon reduction and environmental issues at the heart of its work. The declaration – and the subsequent **Climate and Ecological Manifesto**, published in January 2020 – is a consolidation of existing work and a commitment to renewed ambitions to reduce the Horniman's environmental and pollution footprint, increase biodiversity, and inspire others to do so. Find out more about the Horniman's manifesto commitments and progress so far at horniman.ac.uk/climate.