

HEKAYYATNA

HORNIMAN
MUSEUM
& GARDENS

SEPTEMBER 2025

MUSEUM TAKEOVER MANIFESTO





ALL EYES ON HER!
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I. ASK FOR FORGIVENESS, NOT PERMISSION.

Be unapologetic with your programming and come in strong. You know your community better than anyone else - trust that knowledge and don't water down your vision or values to make it palatable.





2. BE RADICALLY TRANSPARENT.

With your team, your lineup, and the museum. Transparency is what allows you to overcome obstacles before they become problems. If something feels off, say it. If you need something, ask for it clearly.

